

MKH Hosts Staff Appreciation Luncheon



On July 15 2013, MKH Berhad hosted an appreciation luncheon for all staff in conjunction with the company being voted as one of the top 20 “Best Companies to Work for in Asia 2013” via the HR Asia survey.

The lunch started with a thank you speech by MKH Chairman Tan Sri Dato’ Alex Chen. “This Award is a significant honour to all of us – and I have no qualms that our Company leaders, management and staff have worked tirelessly, unconditionally and passionately over the long-term, in order for us to hold this award and call it our achievement. And with this superb accomplishment, I want to thank each and every one of you here. All of you

deserve a pat on the back – so please pat each other’s back,” quoted Tan Sri Dato’ Alex Chen.

Also present were MKH Berhad Board of Directors. As one of the top notch property developers for over 33 years, it is an honour to receive such recognition. Once again, the management thanked staff for all their support and trust in voting MKH Berhad as the Best Companies to Work for in Asia 2013. They hear and value your voice.



Selamat
Hari Raya Aidilfitri
2013

May this 'eid' bring you joy and happiness

Maaf Zahir & Batin

Buka Puasa Dinner for Staff



The month of Ramadan is a time to reflect and also a month long of food paradise with all those Ramadan Bazaars. In conjunction with the fasting month, MKH Berhad organised a “Buka Puasa Bersama” dinner for all staff at Prescott hotel on 29 July 2013. The dinner started with the recitation of “doa”, followed by welcoming remarks by MKH Chairman Tan Sri Dato’ Alex Chen.

Most staff clad in nice “Baju kurung” and “Bayu melayu,” adding to the coming Hari Raya festive mood. The food was sumptuous, but that was just secondary for the night. The sharing and joyous environment they were in, everything just taste nicer doesn’t it? Everyone had a good night and filled their tummies full. Dinner was well-attended by Board of Directors and staff.

The event ended at about 9.00pm, and the walk back to the car was a bit of a torture as most bellies gained a few kilos in weight!



Be On the Look-Out for First “MKH” TVC Advert!

Following our internal Brand rollout in April 2011, we will embark on a sequence of brand-building campaign to create greater brand awareness of “MKH” in the marketplace.

As part of our brand-building exercise, we have started airing a series of TVC ads from 29 July 2013 - 5 January 2014 via TV3 and Astro. In our bid to refresh “MKH” brand, the TVC campaign reinforces our new brand identity and brand proposition – “Delivering Value” to our customers. Our refreshed brand embodies the freshness of our business, the enthusiasm of our people and the energy of the Group – all focused on one thing, and that is our commitment to our customers.

TV3 Air Dates	29/7/13–4/8/13; 9/9/13–20/10/13
Astro Air Dates	29/7/13–4/8/13; 12/8/13–25/8/13
	2/9/13–8/9/13; 16/9/13–6/10/13
	14/10/13–3/11/13; 18/11/13–24/11/13
	2/12/13–8/12/13; 30/12/13–5/1/14

* Astro channels:

- AEC
- Hua Hee Dai
- Wah Lai Toi, and
- Shuang Xing